



## Help us Sponsor this Important Community Event

We hope you will join us in sponsoring the 2012 Portneuf Valley Environmental Fair. The event is filled with exhibitors who will provide information and activities that help community members learn about the small steps we can all take at home, work and around town to improve our local environment. Last year's attendance reached over 5,000!

### Portneuf Valley Environmental Fair

Saturday, April 21, 2012

11 a.m. - 3 p.m.

Optimist Park, Pocatello (by City Hall)

[www.envirofair.org](http://www.envirofair.org)

We especially need cash donations to cover the cost of this FREE event and raffle prizes, for everyone who bikes to the event, and kids who visit most of the booths. This is a great opportunity to promote environmental awareness and demonstrate your commitment to environmentally sustainable actions, goods and services. Many community members come to this fair to learn about locally available environmentally friendly products and services.

We are looking forward to another fun and educational event for our community. For more information about the Fair – and this year's lineup of activities, music and more, please visit our web site at [www.envirofair.org](http://www.envirofair.org), or give us a call.

**Thank you!**



## 2012 Sponsorship Form

Thank you for supporting the 2012 Portneuf Valley Environmental Fair. Your cash donation helps cover the cost of promoting and hosting the event. In-kind donations for raffle prizes, booths, and other needs are greatly appreciated.

### SPONSOR CONTACT INFORMATION:

Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Primary Phone (daytime): \_\_\_\_\_ Other Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

### SPONSORSHIP CATEGORIES:

- \$100 Friend For in-kind donations, please describe below:
- \$250 Patron \_\_\_\_\_
- \$500 Sponsor \_\_\_\_\_
- \$1000 Steward \_\_\_\_\_

### DONOR RECOGNITION:

- Friend** Logo recognition on event website and event signage and flyers
- Patron:** Logo recognition on all promotional materials, including event signage, flyers, posters, & printed advertising.
- Sponsor:** All benefits listed above plus recognition on back of tee-shirts
- Steward:** All benefits listed above plus recognition on radio and TV PSAs

#### Please make checks payable to:

Three Rivers RC&D Council  
Attn: Portneuf Valley Environmental Fair  
PO Box 2010  
Pocatello, Idaho 83206-2010

#### Questions?

Hannah Sanger  
Portneuf Valley Environmental Fair *Chair*  
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